



## Reimagining Pei

**Open Call to Architects** – a design challenge to adaptively use the landmark dormitories of Sarasota’s New College of Florida.

**To honor the innovative work** of renowned architect I.M. Pei, New College of Florida, in collaboration with Architecture Sarasota, introduces Reimagining Pei – a design competition aimed at adaptively reusing the structures and courtyards!

The challenge is to boldly transform the iconic Pei dormitories on the East campus of New College by giving them new uses and incorporating them into a

planned athletic and recreational complex to include retail and restaurants. What can these buildings become? How can they positively impact student life, sports, recreation, and the overall college experience?

This adaptive use competition is a rare opportunity to put your creativity to the test while helping to preserve architecture history.

### Prize Fund

Three designers/design firms selected will receive \$10,000 each to develop their design concept!

### To Enter

Create a pdf to include a portfolio of relevant work and projects, short description of why you believe you and/or your firm or team is qualified to take on this project and describe your design process to: [peicompetition@architecturesarasota.org](mailto:peicompetition@architecturesarasota.org)

### Important Dates for 2023

- August 1 Contest announcement
- September 1 Deadline to enter
- September 8 Three participants selected - honorarium provided to each to develop a concept and designs which will be presented and exhibited at Architecture Sarasota.\*
- September 11-15 Programs, discussions, questions, input and feedback period
- November 15 Participants present their designs (details to come)
- November 17 Winner announced

# Competition plan for Pei Dorm Project:

- Goal** Adaptive use of the I.M. Pei-designed dormitories. New College desires to ensure elements of the external structure remain intact so that the original design is at least partially memorialized.
- Architectural Design** The I.M. Pei residence halls, completed in 1965, consist of three pavilions with interior courts containing small fountains and plantings clustered around a central plaza known as Palm Court. The Brutalist-style buildings, constructed in light gray brick, contain a study-bedroom unit designed for two students and opening onto a secluded patio or balcony. A geometrically precise planting of palm trees shaded the large courtyard and provided a collective meeting space. In 2018, the dormitories were named one of 50 mid-century modern structures in the state. However, they are not listed on the National Registry of Historic Places.
- Potential New Use** The repurposed dorms will become part of a new complex envisioned for the East campus that will include athletics, recreation, restaurants and retail. A current swimming pool sits within this complex and will eventually include a gymnasium, fields, and courts for baseball, soccer, lacrosse, tennis, and pickleball to meet the needs of the new athletic programs.
- New College anticipates a significant intervention and alteration of the structures. The goal is to preserve some or all of the exterior design and the Palm Court, creatively incorporating this gathering space into the new design. New College expects the current overall dorm plans and configuration to be substantially altered.
- Target Participants** Any practicing architect who possesses the skills to produce designs that will result in a re-use project with structural integrity and aesthetic appeal.
- Process** New College, with input from Architecture Sarasota, will select three architects based upon initial concepts and ideas as well as their qualifications to conduct the design.
- Each architect selected will receive \$10,000 to examine available structural information, visit the facility and provide a reuse design concept. During the design period New College, together with Architecture Sarasota, will provide input, feedback and answer questions regarding the potential re-use ideas and costs.
- Criteria** Overall Design  
Adaptation of Existing Architecture  
Functionality  
Feasibility  
User experience
- Winning Design** New College, with input from Architecture Sarasota, will select the best design concept of the three and announce a contest winner to be honored publicly.\*\*

*\*Additional terms and conditions apply. For a complete list of contest rules and regulations email [peicompetition@architecturesarasota.org](mailto:peicompetition@architecturesarasota.org).*

*\*\* Winning the competition is separate from any future project. There is no guarantee of additional work, and any subsequent project will be subject to a separate public procurement process.*

